

SNOW PARK HOLDINGS LIMITED

PRIVACY STATEMENT

Introduction

Thank you for visiting www.snowparknz.com (our website). Snow Park Holdings Limited ("Snow Park NZ") is committed to ensuring the privacy of any personal information you provide to us whether in person or via our website. This privacy policy ("Policy") explains how we collect and use your personal information, how you can access your personal information and other information relating to personal information.

Application

This Policy applies to personal information submitted to you on our website and otherwise in the course of using any of Snow Park NZ's services related, associated with, committed to, or referred to in our website and any information automatically retrieved during your visits to our website.

This Policy should be read in conjunction with our standard/website terms and conditions of use and any other policies that we may introduce or use from time to time.

We may modify, alter or update this Policy from time to time and without notice to you. If we change the Policy we will endeavour to post the changed Policy on our website as soon as applicable. The changed Policy will be effective immediately upon its posting on our website. We recommend you regularly check this page to review this Policy.

Consent

By using our website and/or using Snow Park NZ, you consent to the collection, use, disclosure, storage and processing of your personal information by us, our affiliates, business partners, contractors and agents in accordance with this Policy.

Collection of Personal Information

You may access and browse our website without providing personally identifiable information. However, some information is automatically retrieved while you access our website. In addition, we collect personal information from you through our website and through transactions made on this website or over the telephone.

Personal information we collect may include (without limitation) your name, physical address, date of birth, drivers licence number and related information, credit card details, bank account details, phone and mobile numbers, email addresses, height and gender.

We occasionally organise or sponsor promotions or surveys to give our customers the opportunity to win prizes and to generally assist you in connection with Snow Park NZ. Personal information collected for promotions or surveys can include your contact details and survey questions. If you do not provide us with this information then you may not be able to enter into such promotions. In addition, we routinely send email updates and newsletters.

A cookie or a local shared object is a small piece of information that is stored on your computer's hard drive in order to recognise your computer at a later time so that when you visit our website again the cookie will identify your computer to our web server. A cookie helps us remember who you are and this allows us to improve the speed and reliability of our website and provide you with a better service. We may use the information collected by cookies or local shared objects to track website usage patterns, enable you to use exclusive services on our websites, and/or generally improve the website's contents.

Use and Disclosure of Personal Information

Your personal information collected by us will be used for purposes including the following:

- To provide Snow Park NZ services to you;
- To keep you informed of and promote our products and services including those of our affiliates, business partners, contractors and/or agents (including current and future products and services);
- To conduct market research, surveys, competitions, promotions or marketing of Snow Park NZ in accordance with applicable laws;
- To communicate with you in connection with our website, Snow Park NZ and/or services provided by our affiliates, business partners, contractors and/or agents;
- To process any communications you request;
- To collect debts or engage credit control agency and/or debt collection agency for the purpose of collecting the debts;
- To comply with applicable rules and regulations; and
- Any other use that you specifically authorise.

We may disclose personal information received or collected from you:

- Where disclosure is connected to the purposes for which the information was collected as outlined in the foregoing paragraph;
- Within Snow Park NZ and its related companies and subsidiaries in accordance with the law;
- To third parties contracted by us in order to produce our goods or perform our services;
- To our affiliates, business partners, contractors and/or agents; and
- Where we are required to disclose by law, regulation, Court order or other legal process.

Access to and Correction of Personal Information

You may request to see the personal information that we hold about you and correct your personal information at any time by contacting us as set out in the contact details section below. Before we correct the personal information collected from you we may require you to provide us with identification suitable to us (such as certified copy of your driver's licence).

Link to Other Websites

Our website may contain links to external websites for your convenience and assistance. These websites may have different privacy policies unique to each website and we do not accept any responsibility or liability for any information that you disclose to these websites and how those websites or organisations that control and manage those websites collect, use or otherwise disclose your personal information.

Proviso

Whilst we will endeavour to take all reasonable steps to protect your personal information received or collected from you we cannot guarantee the security of any personal information that we collect or receive from you. Accordingly, personal information that you provide to us is provided at your own risk.

Opt – Out

You may unsubscribe from our electronic communications including email updates and newsletters at any time by clicking on the unsubscribe button or hyperlink or following instructions provided in any such electronic updates or newsletters you receive from us.

Contact Details

You can contact us by:

- Phone: +64 3 443 9991
- Fax: +64 3 443 9990
- Email: info@snowparknz.com
- Post: P.O Box 9, Wanaka, New Zealand

This Policy was last updated on 18 July 2010.